



Hello December! The holidays are upon us but let's not put our goals on the back burner, instead focus on one simple ways that you can keep working to prepare for engagement season!

Marketing Strategy

Write down three ways you want to reach new clients (Blogging, Bridal Shows, etc)

- 1.
- 2.
- 3.

2019 Booking Goals

How many services do you aim to book next year?
(Ex: 5 full service, 10 wedding management etc)



Bucket List

Name one venue or destination that you would love to plan a wedding!

Describe your best client

Think back to your favorite client(s) and describe what stands out about them. Do they work in a specific field like nursing or real estate,? Were they type A, or more hands off?